



## NOTICE PUBLIC HEARING

**SI DESEA INFORMACION EN ESPAÑOL REFERENTE A ESTA NOTIFICACION O PROYECTO,  
FAVOR DE COMUNICARSE AL (909) 350-6728.**

In compliance with Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132) and the federal rules and regulations adopted in implementation thereof, the Agenda will be made available in appropriate alternative formats to persons with a disability. Should you need special assistance to participate in this meeting, please contact the City Clerk's Department by calling (909) 350-7602. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A PUBLIC HEARING HAS BEEN SCHEDULED BEFORE THE CITY COUNCIL OF THE CITY OF FONTANA FOR THE FOLLOWING:

**MASTER CASE NO. 25-0019: MUNICIPAL CODE AMENDMENT (MCA) NO. 25-007**

Sign Code Amendments to Chapter 30, Article XII (Sign Regulations) of the Zoning and Development Code to encourage attractive signage in the Downtown Core by allowing flexibility in design requirements and streamlining the approval process for creative signs, sign programs, wall signs, directional signage, awning signs, canopy signs, inlay signs, graphic projecting signs, projecting signs, holiday window signs and roof signage, and prohibiting feather/yard signs.

- Environmental Determination:** The project is consistent with the Fontana General Plan and certified General Plan Environmental Impact Report (EIR) (State Clearinghouse No. 2016021099) and qualifies for an exemption from California Environmental Quality Act (CEQA) specifically Public Resources Code 20183.3, Section 7 of the Local 2019 Guidelines for Implementing CEQA, and CEQA Guidelines Section 15183, as the proposed amendments will have no new or more severe significant environmental effect than discussed in the certified EIR and will have no significant off-site and cumulative impacts not discussed in that EIR.
- Location of Property:** The Downtown Core area has six districts within it. The boundaries are between Foothill Boulevard on the north, Randall Avenue on the south, Juniper Avenue on the west and Mango Avenue on the east (Map of the Downtown Core area can be viewed at: [www.fontanaca.gov/2610/Public-Hearing-Notice](http://www.fontanaca.gov/2610/Public-Hearing-Notice)).
- Date of Hearing:** July 22, 2025
- Place of Hearing:** City Hall Council Chambers  
8353 Sierra Avenue  
Fontana, CA 92335
- Time of Hearing:** 2:00 PM

Should you have any questions concerning this project, please contact Alejandro Rico, Associate Planner, at (909) 350-6558 or email at [arico@fontanaca.gov](mailto:arico@fontanaca.gov).



ANY INTERESTED PARTY MAY APPEAR AND PRESENT ANY INFORMATION WHICH MAY BE OF ASSISTANCE TO THE CITY COUNCIL. A COPY OF THE APPLICATION AND ENVIRONMENTAL DOCUMENTATION IS AVAILABLE FOR INSPECTION IN THE PLANNING DEPARTMENT, CITY HALL. PLEASE CONTACT THE PLANNER LISTED ABOVE.

IF YOU CHALLENGE IN COURT ANY ACTION TAKEN CONCERNING A PUBLIC HEARING ITEM, YOU MAY BE LIMITED TO RAISING ONLY THOSE ISSUES YOU OR SOMEONE ELSE RAISED AT THE PUBLIC HEARING DESCRIBED IN THIS NOTICE, OR IN WRITTEN CORRESPONDENCE TO THE CITY AT, OR PRIOR TO, THE PUBLIC HEARING.

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